

SPECIAL AWARDS OF THE YEAR

# 年度特别奖



## PICO TBA 年度成功市场价值大奖

PICO TBA SUCCESSFUL MARKET VALUE AWARD OF THE YEAR

“码”上优衣库  
UNIQLO Digital POP

上海费睿网络科技有限公司  
VERY Technology Co.,LTD

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## 年度成功绿色设计大奖

SUCCESSFUL GREEN DESIGN AWARD OF THE YEAR

渝 · 金富小館  
Riche Bistro | Yu

柏譽創作策劃有限公司  
PLOT CREATIVE Interior Design Limited

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## 年度成功品牌价值大奖

SUCCESSFUL BRAND VALUE AWARD OF THE YEAR

芯易斋  
Xinyi Room

苏州柒设计中心  
CHY Design center

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## 年度成功客户体验大奖

SUCCESSFUL CUSTOMER EXPERIENCE AWARD OF THE YEAR

麦蜂盒子  
MIFON BOX

烽火用户体验创新设计团队  
FiberHome UED

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DESIGNER



陳浩駿  
柏譽創作策劃有限公司創始人

为不同著名及国际品牌创造独特体验且具品牌价值空间设计师。陈氏致力以设计为营商带来冲击性的革新，为不同范畴的商业空间设计创新且独特的体验。得意作品包括为香港上市零售品牌及餐饮集团提供品牌升级再造。

Oscar Chan  
Founder, PLOTCREATIVE

To provide service of unique experience and brand value for the famous brands, Chan's to create for the business impact of innovation. Rebranding service included brand of listed in HK.



PROJECT 渝·金富小館  
Riche Bistro | Yu

COMPANY 柏譽創作策劃有限公司  
PLOTCREATIVE Interior Design Limited



年度成功绿色设计大奖  
SUCCESSFUL GREEN DESIGN AWARD OF THE YEAR

开设于香港北角城市花园内的渝·金富小馆，以中西风格融合料理作为卖点，其空间设计运用交织融合的手法，来打造食物风格相辅相成的形象，以几何褶皱纸艺术的木盒为主体概念包围着草绿墙作为设计理念，以表达花园被城市包围着。餐厅被包围在充满几何元素与草绿色的背景中，选取木材铺设在墙面营造木盒主题，木墙上的折线打造褶皱纸的工艺感，纹理的交错方向带出自然中的生命力。这些材料都是日常生活中无处不在的，而地板上的图纹风格则是模仿城市的规律。褶皱纸艺术糅合城市花园概念，既能凸显品牌元素，又切合商场（城市花园）方向，餐厅设计被广泛报道，更赢得国际大奖。

Riche Bistro | Yu offers a fusion of Chinese and Western cuisines, as well as interiors. Nestled within a geometric architectural structure, the restaurant features a contrasting backdrop of greenery, in the style of a "City Garden." Natural materials, such as timber, were used throughout the design, with wooden partitions creating an origami-box like effect. The restaurant has earned glowing reviews in design magazines, and was the winner of an international design award in recognition of its innovative design concept.