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# HONG KONG BAKERY USES REAL BREAD AS DESIGN ELEMENT

by Leona Liu on Sep 25, 2015 in Interiors 1 1 0 0 8 0









The newly opened Dreams. The Bread bakery on Wellington Street, Central, Hong Kong stands out with its stylish and contextual interior design

The interior design of Dreams. The Bread by Oscar Chan and Sandy Lai from Plotcreative Interior Design Ltd takes the idea of a bakery to a new, stylish level.



Real bread has been used on the back wall of the bakery as a quirky design element

Using geometric patterns as the main element, the designers have created an eye-catching image for the bakery, with the back wall consisting of the store's signature product - cubed bread.

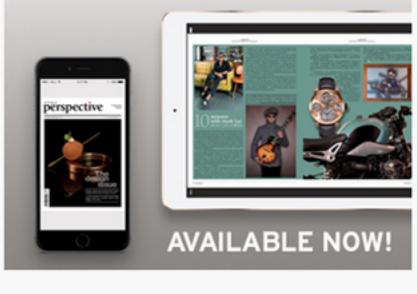


Besides the product-inspired wall, other artistic geometric patterns can be found on flooring, walls and the ceiling. A mixture of black and white tiles are set off by colourful splashes throughout the bakery, predominantly in red, blue, green and yellow.

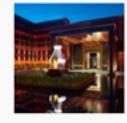


On the exterior decoration, the colour originates from the product, the green tea pumpkin bread, to agree with the organic value of the bakery. The whole design is highlighted with a window display of lanterns that perfectly showcase the products.

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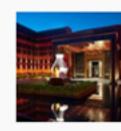


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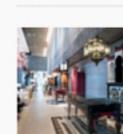
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